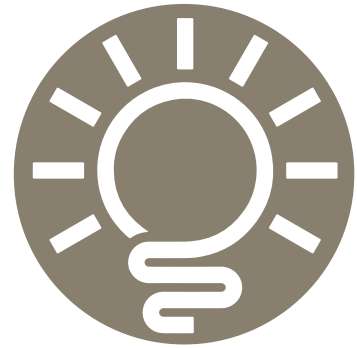


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Appalachian Health LEADERSHIP FORUM

SAVE THE DATE! MAY 6 & 7, 2022

THE RESORT AT GLADE SPRINGS, DANIELS, WV

Hear from national thought leaders on board governance best practices and how to effectively address social determinants of health in your community.

The Forum is a place for thought-provoking ideas and conversations. We bring together West Virginia's board and executive health/public health leaders with national leaders to share strategies and resources to advance health equity and eliminate disparities through collaboration with other business and community leaders. We will also discuss strategies to boost governance practices and nurture a more resilient workforce.



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Book your room reservations now as the Resort has sold out for past Forums. **Glade Reservations: (855) 516-1090.** Room blocks are available until April 1st by referencing **The Center for Rural Health Development.**



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2022 Forum Agenda

FRIDAY, MAY 6, 2022

Intentional Governance Best Practices

Effective Governance for Rural Health Care Organizations in Trying Times

PRESENTER: **Jamie Orlikoff**, President, Orlikoff and Associates

The Role of Governing and Advisory/Subsidiary Boards in Community Health Improvement

PRESENTER: **Kevin Barnett, DPH, MCP**, Senior Investigator, Public Health Institute and Governance Institute Faculty

What if Trader Joe's Ran Healthcare Organizations? Balancing Scale and Culture to Achieve Success

PRESENTERS: **Brent McDonald** and **Chris Benson**, Juniper Advisory

All for One and One for All – The Role of Governance in Driving Better Health Through Community Resource Collaboration

PRESENTER: **Linda Summers, MBA, FACHE**, Via Healthcare Consulting

Virtual vs. In-Person Board Meetings: The Type of Meeting Depends on the Decisions to be Made (working title)

PRESENTER: **Roger Hanshaw, Esq.**, Bowles Rice, LLP

Interactive Governance Clinic

PRESENTERS: **All Governance Presenters**

Annual Rural Health Awards Reception and Dinner

Keynote: Ignite the Burned Out How Leadership Inspires the Disengaged

PRESENTER: **Jessica Rector, MBA**, former talk show host and #1 Best-Selling Author

SATURDAY, MAY 7, 2022

Creating a Culture of Health and Prosperity in Communities Throughout West Virginia and Appalachia

A Legacy Moment: Thriving Together

PRESENTER: **Monte Roulier**, President and Co-Founder, Community Initiatives Network

Championing the Anchor Mission to Create Local Economies Where All Can Thrive

PRESENTER: **David Zuckerman**, CEO, Health Anchor Network

The Road Forward for Appalachian Communities and Organizations

PRESENTER: **Jim Hunt**, Past President, National League of Cities

Public Health Forward: Modernizing the United States Public Health System (working title)

PRESENTERS **Brian Castrucci**, President/CEO, deBeaumont Foundation

Effective Communication Strategies for Promoting Health Equity in a Contemporary Media and Cultural Ecosystem

PRESENTERS: **Julia Fraustino, PhD**, Director, Public Interest Communication (PIC) Research, WVU and **Dan Totzkay, PhD**, Asst. Professor, Department of Communication Studies, WVU



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