SAVE THE DATE! MAY 6 & 7, 2022
THE RESORT AT GLADE SPRINGS, DANIELS, WV

Hear from national thought leaders on board governance best practices and how to effectively address social determinants of health in your community.

The Forum is a place for thought-provoking ideas and conversations. We bring together West Virginia’s board and executive health/public health leaders with national leaders to share strategies and resources to advance health equity and eliminate disparities through collaboration with other business and community leaders. We will also discuss strategies to boost governance practices and nurture a more resilient workforce.

Register today at AppalachianHealthLeadershipForum.org or by calling (304) 397-4071.

Book your room reservations now as the Resort has sold out for past Forums. Glade Reservations: (855) 516-1090. Room blocks are available until April 1st by referencing The Center for Rural Health Development.
2022 Forum Agenda

FRIDAY, MAY 6, 2022

Intentional Governance Best Practices
Effective Governance for Rural Health Care Organizations in Trying Times
PRESENTER: Jamie Orlikoff, President, Orlikoff and Associates

The Role of Governing and Advisory/Subsidiary Boards in Community Health Improvement
PRESENTER: Kevin Barnett, DPH, MCP, Senior Investigator, Public Health Institute and Governance Institute Faculty

What if Trader Joe’s Ran Healthcare Organizations? Balancing Scale and Culture to Achieve Success
PRESENTERS: Brent McDonald and Chris Benson, Juniper Advisory

All for One and One for All – The Role of Governance in Driving Better Health Through Community Resource Collaboration
PRESENTER: Linda Summers, MBA, FACHE, Via Healthcare Consulting

Virtual vs. In-Person Board Meetings: The Type of Meeting Depends on the Decisions to be Made (working title)
PRESENTER: Roger Hanshaw, Esq, Bowles Rice, LLP

Interactive Governance Clinic
PRESENTERS: All Governance Presenters

Annual Rural Health Awards Reception and Dinner

Keynote: Ignite the Burned Out How Leadership Inspires the Disengaged
PRESENTER: Jessica Rector, MBA, former talk show host and #1 Best-Selling Author

SATURDAY, MAY 7, 2022

Creating a Culture of Health and Prosperity in Communities Throughout West Virginia and Appalachia
A Legacy Moment: Thriving Together
PRESENTER: Monte Roulier, President and Co-Founder, Community Initiatives Network

Championing the Anchor Mission to Create Local Economies Where All Can Thrive
PRESENTER: David Zuckerman, CEO, Health Anchor Network

The Road Forward for Appalachian Communities and Organizations
PRESENTER: Jim Hunt, Past President, National League of Cities

Public Health Forward: Modernizing the United States Public Health System (working title)
PRESENTERS: Brian Castrucci, President/CEO, deBeaumont Foundation

Effective Communication Strategies for Promoting Health Equity in a Contemporary Media and Cultural Ecosystem
PRESENTERS: Julia Fraustino, PhD, Director, Public Interest Communication (PIC) Research, WVU and Dan Totzkay, PhD, Asst. Professor, Department of Communication Studies, WVU

Learn more at AppalachianHealthLeadershipForum.org